

Our pillars

Focus areas



Secure living income for farmers
Sustainable profitability



Combat climate change
Regenerative practices



Support thriving communities
Responsible citizenship

Drivers

Proactive leadership

Tackle systemic issues through partnerships to achieve stable farm profitability

Find root cause solutions on environmental issues

Encourage and support coffee farming communities to thrive whilst trading fairly, respectfully and responsibly, balancing gain with impact and achieving international standards for safety and inclusion

Enablers

License to operate

Partner with customers to achieve common ambitions

Maximise responsibly sourced coffee

Make efficient use of natural resources in our own operations

Provide safe and healthy workspaces, invest in development and diversity, and create an exceptional place to work

Material areas



Stable/
Transparent
income



Climate
change



Forests/
Bio-
diversity



Water



Pesticide/
fertiliser/
soil



Education/
Youth



Equality
(gender
etc.)



Workplace
Health &
Safety



Working
conditions

SDGs

